

Data + Storytelling = Impact

PART II

Presenter: Liz Scott, PhD, Brighter Strategies

Tuesday, April 19, 2016

8:30 am Registration and light breakfast

9 am – 11:00 am Workshop

Durant Arts Center, 1605 Cameron Street, Alexandria, VA

You attended the February 2016 workshop, but you are still uncertain how to show and quantify the impact of your organization's work.

You think you collected the right data, but you are confused because you do not know how to use the data to tell your organization's story.

Join us for another interactive discussion, but this time bring some of the data your organization has collected, then:

- ✓ Verify if the data you are collecting is the right data to track;
- ✓ Clarify the difference between program quality and program impact measure;
- ✓ Identify additional ways to collaborate with others;
- ✓ Create a "real-life" story with your data that will inspire funders;
- ✓ And, decide what additional data you need to track with the limited resources you have.

The workshop is **FREE**, however reservations are required.

Please register on Eventbrite: <https://datastorytellingpart2.eventbrite.com>

If you have questions, please call the Office of the Arts at 703.746.5588.

***In case of inclement weather, this workshop will follow the City of Alexandria weather policies.**

Sponsored by Brighter Strategies in partnership with the Alexandria Collaborators (ACT for Alexandria, Alexandria Regional Council for the United Way of the National Capital Area and the City of Alexandria)



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